EVAWI | SEEK THEN SPEAK

These sample posts can be used to promote **SEEK THEN SPEAK** using your social media channels. You can combine this text with any of the graphics on the resource page, either "as is," or tailored for your own community. Or you can come up with your own! Just do not change the logos for EVAWI or **SEEK THEN SPEAK**.

You will want to add a link to your agency's website in any social media posts.

We recommend sending out an initial post to announce the launch of **SEEK THEN SPEAK** in your community. After that, we advise posting regularly (2-4 times per month) to raise awareness of the resource. Keep this in mind, because you can always post on social media when local or national events happen that connect with relevant topics.

We find it helpful to alternate between posting text and graphics, and we have left a space on each graphic for you to add your agency logo. Graphics are sized for (a) Facebook, Twitter, and LinkedIn (1600 x 900 px) or (b) Instagram (1080 x 1080px).

Initial Launch

(City/Organization) is pleased to launch SEEK THEN SPEAK, an online reporting tool for sexual assault victims. SEEK helps survivors and support people gather information and explore options, while SPEAK provides a way for survivors to begin the process of reporting to police by completing a self-guided interview and generating a report.

Learn more at: seekthenspeak.app

Ongoing Posts

Most survivors never report their sexual assault because they fear they'll be blamed or mistreated. Survivors need alternative options to report to hold more perpetrators accountable and keep our communities safe. SEEK THEN SPEAK provides a safe space to gather information, explore options, and begin the process of reporting.

Learn more at: seekthenspeak.app

Did you know that (City/Organization) offers online reporting for victims of sexual assault? SEEK THEN SPEAK provides a safe space for survivors to gather information, explore their options, and begin the process of reporting.

Learn more at: seekthenspeak.app

SEEK THEN SPEAK offers sexual assault information when you need it, and online reporting when you are ready.

Learn more at: seekthenspeak.app

If someone you know has been sexually assaulted, SEEK THEN SPEAK offers information on how to respond in a helpful way. It even allows survivors to make an online report when they are ready.

Learn more at: seekthenspeak.app

SEEK THEN SPEAK offers a new pathway to justice for sexual assault survivors. SEEK provides a space for survivors to gather information and explore options, while SPEAK allows survivors to begin the process of reporting their sexual assault to police.

Learn more at: seekthenspeak.app